

# Community Sports Fields Study

Parks and Recreation Commission

November 5, 2008



City of San José  
2008 Community Sports Fields Study



# 1. Introduction

- **Opportunity to think strategically about service delivery, future direction and strategies to add public value in an era of difficult budget constraints.**
- **19 - month community visioning process with diverse input strategies.**
- **Critical Issue Highlights:**
  - Inventory of existing sports fields
  - Partnership opportunities and/or constraints
  - Opportunities to enhance current level of play



## 2. Lessons Learned

- **Shortage of sports fields to meet the diversity of needs.**
- **Fields are not designed and maintained to support level of use.**
- **Users are willing to make higher contribution in exchange for field improvements.**
- **Increased demand, limited resources requires innovation and a new vision of service delivery.**
- **Existing processes and systems are outdated.**



*Columbus Field*



*Leland Field*

### 3. New Strategies

- **Partnerships**
- **Tiered Field System**
  - Extend play
  - Focus on quality of experience
  - Advance “Green Vision”
- **Improve Customer Service & Outreach**
  - On-line Registration
  - Outdoor Sports Advisory Group

**Example of Tiered Field Levels**



Premiere



High Use



Standard

## 4. Moving Forward

### Phase 1

Years 1-7

Implement Online Registration

Design Guidelines for Maintenance Program

Issue Request for Proposals

**By Year 5:**

- 13 Premiere Fields
  - Measure P (~8 fields)
  - Capital Program
  - Partnerships

5 High Use Fields

- Home Base Fields
- Hitachi
- Other Partnerships

### Phase 2

Years 7-14

Review and assess progress

Assessment of maintenance and operations program

Locate funding to underwrite development or expansion of sports fields

**By year 10, an additional:**

- 3 premiere fields
- 7 high use fields

### Phase 3

Years 14-20

Convert one existing diamond and rectangular field per planning area to “High Use Field”

Ensure at least 1 premiere field per geographical planning area

Locate funding to underwrite development or expansion of sports fields

**By year 15, an additional:**

- 2 premiere fields
- 12 high use fields

## 5. Conclusion

- Strategic framework to guide future development and operations of the Citywide sports program.
- Plan to meet changing demands for services over next 20 years.
- Respond to emerging opportunities and changing conditions.
- Create a quality outdoor sports program.

